



Jennifer Way

National speaker, author and consultant on hiring top talent, career management and developing leadership.

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Let's Make Work Better!

Retention and personal career management go hand in hand. It's a philosophy that starts long before the hire. It's about your employment brand and how your managers live that out each and every day.

Leadership, Career Management, Employment Branding and Hiring Culture are some of Jennifer's most popular topics.

Jennifer explains how work ACTUALLY works— not just how it's supposed to work. Her keynotes, workshops and webinars have a conversational style.

She makes it a point to connect with her audiences both on and off the stage. Her sessions go beyond interactive; they're immediately actionable.

Together, we'll meet YOUR objectives to attract, grow and retain top talent.

Hear Jennifer Speak for LinkedIn

bit.ly/linkedinliveevent

Website

jenniferwayspeaks.com



**91% RATED HER
“FAR EXCEEDS OUR
EXPECTATIONS!”**

“91% of our attendees at Nissan North America rated Jennifer ‘exceeded or far exceeded our expectations!’ Now that’s impressive.” - *Arlene Carter, Co-Director of Professional Development, Nissan*



Selected Speaking Topics

Here's a list of topics from recent events.

PERSONAL CAREER MANAGEMENT

- Professional Development: Caffeinate Your Career
- Unleash the Power of Your Value
- Modern Work Rituals
- Developing a Proactive Work Style

LEADERSHIP PRINCIPLES

- Authority & Influence: How Things Get Done
- Communicate to Drive Action
- Handling Emotions at Work
- Build a Culture of Trust
- Get Heard: Multigenerational Communication

HIRING TOP TALENT

- Leveraging Your Hiring Process
- Employment Brand
- Consumer Candidate Behavior
- Strategic Interviewing

Testimonials

“...her innovative tips were a genuinely productive takeaway.”

“Not only was her energy level EXACTLY perfect to start the day, but her real-life, everyday but innovative tips were a genuinely productive takeaway for our audience. Her mix of enthusiasm and practical advice generated the day’s most robust social media activity and the majority of follow-up requests. She was the first person we chose to book at our next conference.”

- *Knight Stivender, General Manager, 12th & Broad*

“The team is still talking about what they learned...”

“I was amazed and impressed by how quickly she assessed the team’s skill level and needs and provided an appropriate level of guidance, discussion and activities. The team is still talking about what they learned and practicing new methodologies every day. She understands cutting edge philosophies and values the use of technology.”

- *Christine Karaptian, Chief Talent Officer, Valassis*

“She was engaging... and received raving reviews.”

“Jennifer had great ideas about topics that would appeal to our group and made our satisfaction her top priority. She was engaging, asked good questions, and received raving reviews from those in attendance. I’d highly recommend Jennifer for any event in which you are looking to make a maximum impact for those in attendance.”

- *Chris Agans, Career Development & Internship Specialist, Massey College of Business at Belmont University*



- Discuss the role of authority and hierarchy
- Explore different currencies that aide influence

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INCREDIBLE PRESENTER AND A THOUGHT LEADER

“Your examples make the content applicable. You took 45 minutes and transformed me.” - *Cordelia Scoby, Nissan*

Speaking Events

Need a keynote, workshop, panelist or moderator? Here's some of Jennifer's most recent events.

ASSOCIATION EVENTS

- National Keynote for The National Association of Women MBA's
- American Advertising Federation
- Society of Human Resource Management (SHRM)
- Nashville American Marketing Association Chapter
- American Society for Training and Development (ATD) Day of Learning
- Talent Acquisition Networking Source (TANS) Conference Keynote Speaker
- MBA Women International Chapter Launch
- Social Media Club of Nashville LinkedIn Event
- NTC Admin Peer Network Event
- Tennessee Association of Colleges & Employees
- Women in Financial Services
- Healthcare Financial Management Association
- Geek Girl Dinner

CORPORATE EVENTS & PROGRAMS

- #LinkedInLive for LinkedIn
- CareerBuilder
- Nissan DRIVE Program
- Regional Care Hospital Partners
- TheGeneral
- HCA

UNIVERSITIES & COLLEGES

- Vanderbilt Prevail Conference
- Belmont University Massey School of Business Orientation(s)
- Western Kentucky University Career Day Conference
- Lipscomb University Panel Discussions
- Princeton University Hiring Efficiency

About

Jennifer Way is a national speaker and consultant on hiring, developing top talent, and building personal career management strategies.

Her passion is highlighting people's unique skills and abilities so they can express those skills through their work.

She is the founder of Way Solutions, an HR consulting firm that aligns retention strategies with personal career management. Her clients include CareerBuilder, Nissan, Disney, Microsoft, HCA, and many more. Prior to her current company, she served at marchFIRST, KPMG, and led field recruiting for Dollar General Corporation.

Jennifer frequently speaks, blogs and consults on behalf of CareerBuilder. She authored several of their learning solutions and often facilitates workshops on their behalf.



**JENNIFER
WAY**

Jennifer's book, *Caffeinate Your Career*, is a collection of career management activities to pair with your morning coffee ritual, which can be reserved at www.caffeinateyourcareer.com/reserve

Let's get started!

Call +1.615.227.4700 to schedule and book Jennifer Way for your next speaking event, or you can email Jennifer at jennifer.way@waysolutions.com

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